



Mammoth Field Trip

REDEVELOPMENT, RECREATION, AND ECONOMIC VITALITY

“The Future of Mammoth: Exploring the Interrelated Topics of Resort and Recreational Planning, Redevelopment, and Economic Vitality in Mammoth Lakes”

Saturday, June 25, 2022, from 2 - 3:30 pm

About the Workshop

This workshop will focus on planning for resorts, recreation, redevelopment, and economic vitality in the destination community of Mammoth Lakes. This workshop is intended to inform planners about regional efforts such as the Eastern Sierra Sustainable Recreation Partnership (ESSRP) as well as the planning process to revitalize the Main Lodge in the heart of Mammoth Lakes – two projects critical to maintaining the sustainability of the Town of Mammoth Lakes and the Eastern Sierra Nevada. This workshop is part of the Central Section APA and AEP Central Chapter Field Trip to Mammoth Lakes to explore planning and environmental issues in the Eastern Sierra.

Learning Objectives

- To learn about the multi-jurisdictional planning effort for the Mammoth Mountain Main Lodge Redevelopment Project.
- To learn about a unique public/public partnership between the United States Forest Service and local Eastern Sierra agencies.
- To learn about the Sustainable Recreation and Tourism Initiative (SRTI) and its four areas of focus:
 - Regional recreation stakeholder engagement;
 - Climate adaptation and resilience assessment;
 - Connection to the Eastern Sierra Visitor audience;
 - Project development and prioritization

Speaker Biographies

Councilmember John Wentworth, Town of Mammoth Lakes

John Wentworth is a member of the Town Council of the Town of Mammoth Lakes, and recently served as the Town’s Mayor (2017-2018). He was first elected in 2014 and re-elected in 2018. John also serves on local agency boards, including the Eastern Sierra Council of Governments (Current Chair); the Mono County Local Transportation Commission (Current Chair); the Great Basin Unified Air Pollution Control District (Chair 2021-2022); and Mammoth Lakes Housing. For the State of California, John serves as a member of the Technical Advisory Council for the State's Integrated

Climate Adaptation and Resiliency Program, through the California Governor's Office of Planning and Research.

jwentworth@townofmammothlakes.ca.gov

Sandra Moberly, AICP, Town of Mammoth Lakes

Sandra Moberly is the Community and Economic Development Director for the Town of Mammoth Lakes, CA, and has served in that role since 2013. Sandra has spent more than 20 years in the community and economic development field and has experience in entitlement processing, long-range planning, economic development housing, building, and code enforcement. In her role as Community and Economic Development Director, Sandra strives to build positive working relationships and firmly believes that good relationships are the foundation to successful projects that provide benefits to both the community and property owners. Sandra is also committed to a regulatory landscape that is accessible, easy to understand, and logical, and achieves this vision by annual updates to the Zoning Code, fee schedules, and related policy documents. Sandra holds a Bachelor's Degree in Environmental Analysis and Design from University of California, Irvine, and a Master's Degree in Public Administration from Kent State University, Ohio.

smoberly@townofmammothlakes.ca.gov