



Don't Miss Out on the **Trials and Tribulations of Planning New Towns and Cities** at the 2024 CenCal APA Sierra Retreat

- 📅 Saturday, August 24
- 🕒 9:30 am to 12 noon
- 📍 YMCA Camp Sequoia Lake

SESSION ABSTRACT

It's every planner's dream...create a brand-new city from scratch and incorporate all the ideal features. Recent events in Northern California surrounding the "California Forever" proposed new city in Solano County (up for a public vote this November) got the CenCal APA section thinking about our own local New Town examples. Though not quite new cities, but rather expansive planned growth areas, we have our own efforts, including Tesoro Viejo and Riverstone in Madera County; Southeast Development Area (SEDA) in Fresno County; the new town proposal in the Yokohl Valley in Tulare County that was withdrawn after 13 years of work; and the proposed annexation of the UC Merced Community Plan by the City of Merced, among others.

How do planners work with developers, the public, and our sister agencies to address the needs for housing, services, and livable spaces when major growth areas are proposed? What city-county forces need to be addressed? Infill v. growth areas? How are transportation needs factored into the planning process? What is the role of Local Agency Formation Commissions? What about public input and sentiment? And importantly, can local control be maintained?

Join our dynamic panel on the lakeside deck for an interactive and thought-provoking dialogue on the benefits, challenges, and controversies of planning, developing, and maintaining new towns, cities, and growth areas, especially regarding water, transportation, infrastructure, climate change, and clean energy, as well as State goals promoting more housing and less sprawl.

AICP CM 2.5 credits, pending

www.cencalapa.org/sierra-retreat

PROJECT HIGHLIGHTS

Tesoro Viejo & Riverstone
Master Planned Communities
(Madera County)

Southeast Development Area
Specific Plan/Growth Area
(Fresno County)

Yokohl Ranch
New Town
(Tulare County)

UC Merced
Community Plan/Growth Area
(Merced County)

SPEAKERS AND GUESTS

Matt Treber / Jamie Bax
Madera County

Jennifer Clark
City of Fresno

Ben Kimball
Tulare CAG

Jonnie Lan
City of Merced

Michael Navarro
Caltrans

David Fey
LAFCo (Retired)

Moderator:
Eric VonBerg
Rincon Consultants