CALL FOR

2025 SIERRA RETREAT SPONSORSHIPS

Aug. 22 - 24, 2025 YMCA Camp Sequoia Lake

Become a valued partner in a cherished tradition! CenCal APA is delighted to present sponsorship opportunities for our 2025 Sierra Retreat, affectionately known as “Planning Camp,” an annual gathering that welcomes planning professionals, their families, friends, and guests to the stunning Central California Sierra Nevada region. This long-standing event, a tradition since 1992, offers a unique opportunity for your organization to connect with planners from throughout Central California in a relaxed and engaging setting. Join us in making this year's retreat a success while showcasing your commitment to the planning profession!

SPONSORSHIP OPPORTUNITIES

SUMMIT PARTNER ($1000)

- Logo Display on Event Webpage
- Logo Display on Event Banner
- Logo Display in E-News
- Social Media Mentions
- 3 Complimentary Registrations (Up to $345 value)
- Opportunity to provide promotional material for attendees (est. 40 items)

MOUNTAIN NAVIGATOR ($750)

- Logo Display on Event Webpage
- Logo Display on Event Banner
- Logo Display in E-News
- Social Media Mentions
- 2 Complimentary Registrations (Up to $230 value)
- Opportunity to provide promotional material for attendees (est. 40 items)

SIERRA EXPLORER ($500)

- Logo Display on Event Webpage
- Logo Display on Event Banner
- Logo Display in E-News
- Social Media Mentions
- 1 Complimentary Registration (Up to $115 value)
- Opportunity to provide promotional material for attendees (est. 40 items)

TRAIL BUDDY ($250)

- Name Display on Event Webpage
- Social Media Mentions

For more information:
www.cencalapa.org/sierra-retreat

Contact:
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